

THE NEW SUITES

In its almost one century-long history, Hotel Locarno has never closed its doors for a day and never stopped looking for new inspiration. In 2020 – while the whole world was dramatically held in stand-by by Covid 19 – Hotel Locarno decided not to sit and wait but to react instead by investing this time in a new renovation project. A whole new floor of the property – never been open to the public before – slowly but relentlessly was restored. In June 2021, five new suites were opened and presented to our guests.

From 702 to 706, here are a glimpse of the three more stunning ones.

702

The Presidential Suite Bellevie is a perfect balance of impeccably restored and reimagined interiors reflecting the class and élan of the hotel heritage. The overall vibe makes the suite a virtual goldmine of captivating charm and vibrant modern energy.

Situated on the property's second floor and measuring 62 square meters, the Bellevie is one of the most spacious suites of rooms in Rome, with separate living room and bedroom areas. It also features a walk-in closet and a dressing room. The indulgent forest green all-marble double vanity bathroom features a freestanding clawfoot bathtub, a walk-in shower, and a 1920s dressing table.

A white-sapphire-waters dominant color, leaning rather minimalist, makes the space excellent foil to a handful of 18th-century antiques, fusing elegantly and emphasizing a sense of privacy and chic palatial living.

703

The Presidential Suite Serenissima is a charming gem unveiling an eclectic spirit and timeless elegance. Original decorations, textures, and materials evoke the building's classical heritage and fuse to create an emotional space filled with light from the four giant windows.

The sensual, separate bedroom, a sophisticated boudoir with a subtle palette of earth tones from bancha-green to saffron-yellow, embraces guests with intimacy and a sense of alluring seclusion.

The generous living space invites late-night conversations of independent travelers, setting the scene for a new standard of Italian glamour.

The majestic bathroom in musk green marble is the largest in the hotel and features a lavish freestanding clawfoot bathtub in which to perfect the art of long soak relaxation.

705

The Prestige Deluxe Degli Artisti perfectly captures the intimacy and the romanticism of a private holiday home in Rome once belonging to the Canossa family, members of Venetian nobility. Guests will be transported to a world of nostalgia and sophistication. After an extensive restoration, breathing new life to the Italian fresco murals and plaster-works, the visual identity of this singularly magnificent space preserves the original charm and heritage, capturing the true



eccentric spirit of the Venice joie de vivre. Sweeping views of the domes of Piazza del Popolo's churches can be admired through large windows. The all-marble sumptuous double vanity bathroom features a freestanding clawfoot bathtub and walk-in shower.

A testimony to the unforgettable.

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Named by The Financial Times (November 2021) between the top 25 destinations for the perfect drink, Hotel Locarno is a glamorous hub for the film, art, and music crowd.

The legacies of maestros who have walked - and walk - these walls are jealously and discretely kept, yet contribute to creating a contemporary ambiance deftly melded with historic interiors, irreverent of convention. Here's where to stay for reverie and quiet inspiration. Hotel Locarno is a place for cerebral gratification and urban, lifestyle-driven indulgence, wallowing in the attentions of the graciously hyper-efficient and utterly charming staff.

With the gate and courtyard walls laden with wisteria, the operatic secret garden, fringed with kentia palm trees, connects the two buildings of the estate and orchestrates seamless osmosis of Rome's best outdoor 'salotto' with the ravishing Art Nouveau interiors. It's pure seduction for the eyes and the imagination, and just as intoxicating to sit on the rooftop terrace with a Roma-Bracciano – the iconic flagship cocktail – gazing at Piazza del Popolo flamboyant domes, in the languid Roman golden hours.

This magnificent grande dame of boutique hotels (The Telegraph, 2018) sprinkles stardust. Part of the artistic fabric of Rome's life for almost 100 years, it remains a hedonist's playground, reimagining luxury in a quiet, elegant manner.

Curiosity Factor

Wes Anderson did some of the research for his film Grand Budapest Hotel at Hotel Locarno. The old-fashioned elevator and the scalloped-glass canopy of the Grand Budapest seem to be inspired by Locarno's.

Ufficio Prenotazioni booking@hotellocarno.com

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FINANCIAL TIMES