

BLOODY BRUNCH

Hotel Locarno: The Art Deco Brunch in Rome

On Sundays, when the clock strikes midday, Hotel Locarno in Rome inaugurates its brunch ritual: a solemn celebration of a five-star experience of quality and conviviality, with a hip and zeitgeisty character.

The brunch shares the same concept of “Scattered Bar” launched by the hotel for its bar and eatery: it welcomes its guests, both from the hotel and locals, everyday all-day-long, with the dine-anytime-anywhere formula. Customers can pick any table, couch, conventional and unconventional spots in the property: the secret garden (heated the whole winter), the ‘1925 Dining Room’, the fireplace lounge, or the rooftop with its breathtaking view on Piazza del Popolo’s domes and Trinità dei Monti.

The Bloody Brunch is specially curated by Chef Domenico Smargiassi, and Head Mixologist Nicholas Pinna, and comes with a double option.

With the signature prix-fixe menu (38 €), indulge in a lavish spread of dishes, from the Chef’s gastronomic selection, and complete your experience with all-you-can-drink Bloody Marys. The tantalizing menu à la carte features classics like Eggs Benedict, with an extra garnish of truffle and Parmigiano cheese fondue; Smoked Salmon with Maldon Sea salt; and Marinated and Grilled Pork Ribs cooked at low temperature. Do not miss the Carbonara Style Scrambled Eggs, the Roman Style Fish & Chips, and the crafted Old Fashion Hamburger if you’re a burger-at-brunch person; and finally enjoy a lavish French Toast with banana, berries, and maple syrup.

Every dish is accompanied by the perfect Bloody Mary, in one of its most refined variations, such as the Agave y Sangrita, the Mexican version of the Michelada, or the Red Snapper, for those who love a splash of gin.

Defined by The Telegraph «The grande dame of boutique hotels», and by AD «A hub for artists and creatives», ever since 1925 Hotel Locarno has been considered one of the most iconic hotels in the world, especially thanks to its long and close bonds with the world of art and cinema. To this day, Hotel Locarno remains favorite shelter for actors and jet-set habitué; and for every traveler, treasure of experiences.

Bloody Brunch: every Sunday, from 12 to 4 pm.